

MISSION

UNITED WAY'S LLDP IDENTIFIES, TRAINS, AND PROMOTES the placement of Latinos on boards, committees, community projects, and policy-making positions in order to ensure that the Greater Rochester community and organizations are tapping into the full potential of the Latino community.

VISION

TALENTED AND TRAINED LATINO LEADERS will participate in policy-making positions, boards, committees, and community projects throughout the Greater Rochester area.

“AS I LOOK BACK on my LLDP experience, one of the things that impresses me about the program is how often I've used the skills I learned, both as a volunteer and also in my personal life.

RAMONA FEBO – LLDP ALUMNI

“OVER THE YEARS I've watched the LLDP blossom. It gives me a sense of satisfaction to know that LLDP has become a great asset to our community and a model of leadership development for others to emulate.

JULIO VAZQUEZ – LLDP SUPPORTER



**Latino Leadership
Development Program**



(585) 242-6400

United Way of Greater Rochester
75 College Ave. Rochester, NY 14607
www.uwrochester.org

LLDP THANKS EASTMAN KODAK COMPANY
FOR SPONSORING THIS BROCHURE



LATINO LEADERSHIP DEVELOPMENT PROGRAM
HELPING ROCHESTER LATINOS REACH THEIR FULL POTENTIAL



LATINO LEADERSHIP DEVELOPMENT PROGRAM (LLDP)

THE LLDP SEEKS APPLICANTS who encompass all the components of the Latino community. Individuals from all geographic, socioeconomic, and employment backgrounds are encouraged to apply.

To join LLDP, you need to:

- Be at least 18 years old
- Obtain approval from your employer or sponsoring organization (if applicable)
- Attend all class sessions
- Complete all course work as assigned
- Serve on a board or committee following completion of the program

To request an application, or to nominate someone with great leadership potential, visit www.uwrochester.org/LLDP or call (585) 242-6433.

All interested candidates must submit a completed application. Candidates selected for consideration will participate in a selection interview process. All candidates will be notified in writing of the selection committee's final decision. A minimal fee will apply to all participants.

BENEFITS

Participants

- Enhanced leadership skills
- Increased understanding of community issues and needs
- Expanded contacts within the community

Employers

- Improved leadership, presentation, and communication skills from LLDP graduates
- Heightened awareness of professionalism and group dynamics
- Increased knowledge of community issues and how to work within the system to effect change

Community

- The government, business, and voluntary sector will have an increased number of Latino leaders and a broader, more diverse representation

Civic & Policy Making Organizations

- Diversified boards and committees
- Improved agency programs and services
- Insight and understanding of Rochester's Latino community
- Expanded network of resources

HISTORY

1983

United Way's HLDP (now known as the LLDP) is launched to help strengthen the Latino voice in the Rochester community.

1993

LLDP celebrates 10 years of community building, winner of the United Way of New York State's Volunteer Leader Program Award.

1994

Recognized by United Way of America as an effective and innovative United Way program. Honored with the Winner's Circle Award.

Today

LLDP continues its important mission of expanding its role in building Rochester's Latino community by training tomorrow's leaders today.

PLACEMENT REFERRAL

THE LLDP IDENTIFIES AND LINKS opportunities for placing 100% of its graduates. The program promotes volunteer placement through United Way's Board Bank, the network of LLDP participants, and responds to direct requests from agencies. Matches are based on organizational need and participant skills, expertise, availability, and interest.

